

October 8 and 9, 2009  
Hyatt Regency Crystal City  
Arlington, Virginia



# Symposium on Quality Improvement to Prevent Prematurity

Organized by the March of Dimes in collaboration with the American College of Obstetricians and Gynecologists, American Academy of Pediatrics (AAP), American College of Nurse-Midwives (ACNM), and Association of Women's Health, Obstetric and Neonatal Nurses (AWHONN).



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# Program for Symposium on Quality Improvement to Prevent Prematurity

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This Symposium will explore the present state of quality initiatives to prevent preterm birth and develop an agenda for action to decrease the rate of those preterm births that are not inevitable or medically necessary. The Symposium will bring together a multi-disciplinary group of health care practitioners, health insurers, policy makers, health purchasers, regulators, and concerned citizens to discuss quality improvement as an essential component in the strategy to prevent prematurity, promote health, and save costs. It will serve as a forum where experts and stakeholders can share ideas and challenges, describe model programs that have successfully improved the nature and quality of patient care and services targeted to prematurity prevention, and recommend quality improvement action plans.

## Symposium Objectives

At the completion of the Symposium, participants will be able to:

1. Describe the prevalence and theories of etiology of preterm birth
2. Articulate the critical impact of the 20 percent increase over the past two decades in premature births, acknowledging the role of late preterm birth
3. Determine how professional organizations, health care, and regulatory agencies can positively impact prematurity prevention efforts
4. Describe quality improvement action plans and initiatives that can be undertaken by their stakeholder groups to reduce prematurity

## Day One • Thursday, October 8, 2009

- 8:00 am      **Registration with continental breakfast**
- 8:30 am      **Welcome and an Overview of the Challenge of Prematurity**  
**Speaker:** Alan R. Fleischman, MD  
Senior Vice President and Medical Director  
March of Dimes Foundation
- 8:45 am      **Keynote Presentation on Quality Improvement in Perinatal Care and the Prevention of Prematurity**  
**Speaker:** Carolyn M. Clancy, MD  
Director, Agency for Healthcare Research and Quality
- 9:15 am      **Panel 1: Health Insurers and Health Systems**  
**Moderator:** Scott D. Berns, MD, MPH, FAAP, Senior Vice President, Chapter Programs, March of Dimes Foundation
1. Hospital Corporation of America: Steven L. Clark, MD, Medical Director, Women and Newborn Clinical Services
  2. Ascension Health: Lora Sparkman, RN, MHA, Director, Clinical Excellence
  3. Premier Perinatal Safety Initiative: Kathy Connolly, RN, BSN, MEd, CPHRM, Principal, Premier Consulting Solutions
  4. Geisinger Health System: Eric J. Bieber, MD, MSHCM, Executive Vice President, Strategic Network Development
  5. Intermountain Health Program: Bryan T. Oshiro, MD, Medical Director, Perinatal Institute, Loma Linda University Medical Center/Children's Hospital
  6. UnitedHealthcare: Tina D. Groat, MD, MBA, National Medical Director, Women's Health Line of Service
- Discussion**
- 11:15 am      **Break**

- 11:30 am**      **Panel 2: Policy Issues in Perinatal Quality Improvement**  
**Moderator:** Stephen C. Schoenbaum, MD, Executive Vice President for Programs, The Commonwealth Fund
1. National Quality Forum (NQF): Helen Burstin, MD, MPH, Senior Vice President, Performance Measures
  2. National Partnership for Women and Families: Lee Partridge, Health Policy Advisor
  3. National Committee for Quality Assurance (NCQA): Sarah Hudson Scholle, MPH, DrPH, Assistant Vice President for Research
  4. National Initiative for Children's Healthcare Quality (NICHQ): Charles J. Homer, MD, MPH, Chief Executive Officer
- Discussion**
- 1:00 pm**      **Lunch**  
**Moderator:** Jennifer L. Howse, PhD  
President, March of Dimes Foundation
- Speaker:** Mark R. Chassin, MD, FACP, MPP, MPH  
President, The Joint Commission  
*Achieving and Sustaining Highly Reliable Health Care: The Case of Prematurity*
- 2:30 pm**      **Panel 3: Clinical, Hospital, and Physician Initiatives**  
**Moderator:** Hal C. Lawrence, III, MD, FACOG, Vice President, Practice Activities, The American College of Obstetricians and Gynecologists
1. Voluntary Review of Quality of Care Program: John S. Wachtel, MD, FACOG, Program Director
  2. ACNM Programs in Perinatal Quality of Care: Nancy Jo Reedy, CNM, MPH, FACNM, Director of Nurse-Midwifery Services, Texas Health Care, PLLC and Representative from American College of Nurse-Midwives
  3. Massachusetts General Hospital, Partners Healthcare: Laura E. Riley, MD, Medical Director of Labor and Delivery
  4. Ashland, Kentucky: Amanda G. Preston, RN, MSN, Director of Patient Services for Women's Health, Pediatrics and Mammography, King's Daughters Medical Center
  5. Centene Corporation: Mary Mason, MD, MBA, Chief Medical Officer, Senior Vice President
- Discussion**
- 4:30 pm**      **Summary and Analysis of Day One Presentations:** Alan R. Fleischman, MD, Senior Vice President and Medical Director, March of Dimes Foundation
- 5:00 pm**      **Reception for all symposium participants**

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**Day Two • Friday, October 9, 2009**

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- 8:00 am**      **Registration with continental breakfast**
- 8:30 am**      **Panel 4: Perinatal Quality Collaboratives**  
**Moderator:** Roger C. Young, MD, PhD, Division Director of Obstetric and Gynecologic Specialties, Department of Obstetrics, Gynecology, and Reproductive Services, University of Vermont
1. Ohio Perinatal Quality Collaborative: Edward F. Donovan, MD, Professor of Clinical Pediatrics, Cincinnati Children's Hospital Medical Center and Jay D. Iams, MD, Professor, Division of Maternal Fetal Medicine, Ohio State University
  2. California Perinatal Quality Care Collaborative: Jeffrey B. Gould, MD, MPH, Principal Investigator and Robert L. Hess Professor of Pediatrics, Stanford University Medical Center
  3. Maryland Patient Safety Center Perinatal Collaborative: Raymond Cox, MD, MBA, Chairman, Obstetrics and Gynecology Department, St. Agnes Hospital

4. New England Obstetric Safety Initiative: Barbara Fildes, MS, CNM, FACNM, Assistant Professor, Obstetrics and Gynecology, Dartmouth Medical School
5. The Rhode Island Task Force on Premature Birth: Maureen G. Phipps, MD, MPH, Division of Research, Department of Obstetrics and Gynecology, Warren Alpert Medical School of Brown University and Women & Infants Hospital of Rhode Island
6. Puerto Rico: José F. Cordero, MD, MPH, Dean, Graduate School of Public Health, University of Puerto Rico

#### Discussion

10:30 am

Break

10:45 am

#### Panel 5: Prematurity Prevention: Action Steps and Future Directions

**Moderator:** Alan R. Fleischman, MD, Senior Vice President and Medical Director, March of Dimes Foundation

1. Role of U.S. Centers for Disease Control and Prevention: Eve Lackritz, MD, Chief, Maternal and Infant Health Branch, Division of Reproductive Health, CDC
2. Role of State Government: Ruth Ann Shepherd, MD, FAAP, Director of Maternal and Child Health, Kentucky Department for Public Health
3. Role of Health Insurance Community: Bob Rehm, MBA, Vice President, Public Health and Clinical Strategies, America's Health Insurance Plans
4. Role of Employers in the Business Community: Helen Darling, President, National Business Group on Health
5. Role of Clinical Community
  - Hal C. Lawrence, III, MD, FACOG, Vice President, Practice Activities, The American College of Obstetricians and Gynecologists
  - Kim L. Armour, NP-BC, APN, MSN, RDMS, 2009 President, Association of Women's Health, Obstetric and Neonatal Nurses (AWHONN)
  - Judith S. Palfrey, MD, FAAP, President-Elect, American Academy of Pediatrics (AAP)
  - Melissa Avery, PhD, CNM, FACNM, FAAN, President, American College of Nurse-Midwives (ACNM)

1:00 pm

Adjourn

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### General Information

**Registration** To register for the Symposium, go to: [www.marchofdimes.com/conferences](http://www.marchofdimes.com/conferences).

**Registration Fee** The registration fee is \$200. After September 11, 2009, the registration fee is \$250.

**Conference Site** Hyatt Regency Crystal City, 2799 Jefferson Davis Highway, Arlington, VA 22202. For more information about the hotel, please visit [www.crystalcity.hyatt.com](http://www.crystalcity.hyatt.com).

**Cancellation Policy** All cancellations and transfers must be received in writing. For cancellations received prior to Friday, September 11, 2009, registration cost less a \$50 administrative fee will be refunded. For additional information about the Symposium, go to: [www.marchofdimes.com/conferences](http://www.marchofdimes.com/conferences). If you have questions, e-mail: [conferences@marchofdimes.com](mailto:conferences@marchofdimes.com).

## Planning Committee Members

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