



Frequently Asked Questions

Q. When is March for Babies?

A. In most communities, March for Babies is held at the end of April. Go to marchforbabies.org to find an Indiana chapter event near you.

Q. How can I get involved in March for Babies?

A. You can raise money and walk as an individual; walk as part of a team; be invited by family, friends or business associates to participate; or volunteer time to register participants, staff checkpoints and offer refreshments. Walkers ask friends, family members, business associates and others to sponsor them by making a donation to help March of Dimes give every baby a healthy start in life.

Q. How do participants get donations?

Participants are sponsored with donations by co-workers, friends, family, neighbors and local businesses. Most people get about 20 sponsors. Many companies also sponsor their employees or provide matching gifts.

Q. Why urge walkers to use online fundraising (OFT)?

A. Participants who use OFT raises nearly triple the amount of money than those who don't. And those donations get into the bank faster to start working for babies and their families. It's safe and secure and you don't need to handle cash or deposit checks. And all the record-keeping is done online.

Q. What should participants wear?

A. Participants should wear loose-fitting clothing (in layers to accommodate temperature changes), cotton or wool socks (bring an extra pair as a precaution) and walking or tennis shoes. For people who have special health needs or young children, bring any prescription medications and snacks in case an appropriate one is not provided.

Q. What happens at a checkpoint?

A. The checkpoint is a rest, refreshments and communications stop. Participants have the opportunity to take a break, get a drink and usually have a snack.

Q. Something has come up and I cannot attend. Where can I turn in my money?

A: Contact your local division office. They will have made arrangements for participants who cannot attend. Credit card, PayPal and e-check donations raised on OFT are not affected if you cannot walk; only cash and checks sent directly to you need to be turned in.

Q. Where does my money go?

A. March for Babies is the March of Dimes single largest fund-raising event. The money that you raise through March for Babies supports lifesaving research, services, education and advocacy that helps babies get a healthy start.

Q. What is the March of Dimes?

A. The March of Dimes is the leading nonprofit health organization that champions the needs of moms and babies in our community and across the nation. We funded the research that led to the prevention of polio. And we haven't stopped defending the health of babies since. From pioneering genetic research to promoting folic acid to fighting for lifesaving newborn screening, the March of Dimes continues to do all we can to make sure every baby is born healthy.

Q. What happens if it rains on March for Babies Day?

A. March for Babies takes place rain or shine. However, if weather conditions become dangerous, the event will be changed. Be sure to let your donors know that March for Babies still needs their support, rain or shine.