



*March of Dimes
Birth Defects Foundation*

*National Office
1275 Mamaroneck Avenue
White Plains, NY 10605*

CONTACT:

Todd P. Dezen, (914) 997-4608, tdezen@marchofdimes.com
Elizabeth Lynch, (914) 997-4286, elynch@marchofdimes.com
Robert Storage, (914) 997-4622, rstorage@marchofdimes.com

MEDIA ALERT/PHOTO OPPORTUNITY

**MOBILE HEALTH CENTERS DELIVER MEDICAL CARE TO MOMS AND BABIES
IN HURRICANE-DEVASTATED NEW ORLEANS**

- What:** News conference and tours of the new Mobile Health Centers
- When:** Wednesday, March 7, 2007, 10:30 a.m.
- Where:** The Riverfront Hotel, 701 Convention Center Blvd., New Orleans
(Outside in front of hotel, or Bacchus Room in case of rain)
- Who:** Speakers will include:
- Greg Gumbel, a New Orleans native and honorary chairman of the March of Dimes Hurricane Relief Fund
 - Dr. Jennifer L. Howse, president of the March of Dimes.
 - David Ward Chief Executive Officer, Daughters of Charity
 - Mary Craig, RN, MSN, MS, Maternity Program Coordinator, Louisiana Office of Public Health, Maternal and Child Health Program

Background:

The March of Dimes will unveil the first of three new “Mom and Baby Mobile Health Centers” that will bring much-needed medical care to pregnant women, new mothers, and babies in areas ravaged by Hurricane Katrina. The centers were paid for with a \$3 million gift from Qatar Katrina Fund, established in September 2005 by the Amir of Qatar, H.H. Hamad Bin Khalifa Al-Thani, to assist people and institutions in dire need after the storm. The Mom and Baby Mobile Health Centers will be staffed by the Daughters of Charity Services of New Orleans and partnering agencies of the Partnership for Access to Health Care.

The March of Dimes is a national voluntary health agency whose mission is to improve the health of babies by preventing birth defects, premature birth and infant mortality. Founded in 1938, the March of Dimes funds programs of research, community services, education, and advocacy to save babies. For more information, visit the March of Dimes Web site at marchofdimes.com or its Spanish language Web site at nacersano.org.

###