



38th Annual Greater Kansas City March for Babies

- WHAT:** March for Babies is the walk that saves babies. The March of Dimes biggest fundraiser and the nation's first and best-loved walking event, March for Babies, formerly called WalkAmerica, takes place in 1,400 communities across the country. Now in its 38th year in Kansas City, we expect more than 6,000 local participants and representation from 300 Kansas City companies. Prior to the event, participants secure donations for walking a 1-mile family route or 3-mile challenge route.
- WHEN:** **Sunday, May 4, 2008**
8 a.m. – Registration
9:30 a.m. – Opening ceremonies at KC LIVE! stage
10 a.m. – March begins
- WHERE:** **Kansas City Power & Light District**
13th and Grand
Kansas City, MO

March for Babies Frequently Asked Questions

How long is the walk?

There are two routes -- a family-friendly 1-mile route and more challenging 3-mile route.

Are dogs allowed at the walk?

Yes, well-behaved dogs on a leash are welcomed to join us. Owners are responsible for cleaning up after their animal at all times and will be asked to utilize a designated area at the district for doggie breaks. Dogs are not allowed in the food service area.

Where do we park?

Free parking is available in three downtown parking garages: the Power & Light District lot entering from 13th between Walnut and Grand; the Power & Light District lot entering from Walnut south of 13th; and the Town Pavilion parking garage entering from 12th and 13th between Walnut and Grand. Also, street parking is plentiful and free on Sundays.

What methods of transport other than my feet may I use at the walk?

Hand-pulled wagons, strollers and any mobility aid (wheelchairs, motorized chair scooters) for persons with disabilities are welcomed. Please refrain from utilizing roller blades or skates, bicycles, skateboards, blade-scooters, etc.

What does it cost to participate?

Every walker 13 and older is asked to set a fund-raising goal (average goal is \$200 per walker) or make a minimum contribution of \$25.

What about food?

Breakfast and lunch will be served. Breakfast will include donuts, bagels, fruit and coffee. Lunch, provided by ARAMARK, will include hot dogs, peanut butter and jelly sandwiches, chips, cookies and a soft drink. The Kansas City Power & Light District will also have restaurants open for lunch. Water and snacks will also be available along the routes.

When is lunch?

Lunch will be ready as soon as you cross the finish line. You **MUST** have a wristband for lunch.

Will the Kansas City Power & Light District merchants and restaurants be open for business? Is there a special arrangement for March for Babies participants?

Kansas City Power & Light District merchants generally open at 11 a.m. The March of Dimes will communicate information about special offerings for March for Babies participants as it becomes available.

What if the weather is bad?

March for Babies is taking place May 4 rain or shine! The event will only be cancelled if severe weather hits. This year we have plenty of mud-free, covered parking.

What types of family-centered entertainment will be available?

The March of Dimes will once again have a kid's area filled with arts and crafts, bounce houses, and many street performers such as face painters, clowns, magicians, a mad scientist show and various mascot characters. We are also proud to announce performances by the Marching Cobras, Kansas City Brigade Cheerleaders, Kansas City Roller Warriors Roller Derby Team and a nature show by the Martha Lafitte Thompson Nature Sanctuary.

What if I cannot complete the whole route I've chosen?

Relief transportation will be available along the route, and can be utilized to return to the start/finish at anytime.

What do I do if a walker gets injured?

Don't move them if they are seriously hurt. Have the injured person wait at the nearest checkpoint or safely on the side of the route. If you are not near a checkpoint, contact a HAM RADIO OPERATOR (wearing bright vests) and the route monitors will provide assistance. First aid attendants will be at each checkpoint.

Other questions? Please call the March of Dimes at 913-469-3611.