

Request for Letters of Intent



Important Dates

- July 27 Announcement of Request for Letters of Intent
- Sept. 14 Letters of Intent Due
- Oct. 2 Invitations for Full Proposal Requests Sent
- Nov. 9 Full Proposals Due
- Jan 2010 Notification of Grant Awards

Eligibility

In order to be eligible to receive a March of Dimes chapter grant, an organization must be an incorporated not-for-profit 501(c)(3) or for profit organization or government agency. The March of Dimes does not award grants to individuals. Applicants must disclose any conflict of interest due to representation by their organization on the chapter's Program Services Committee or the Chapter or Division Board of Directors.

Statement of Purpose

The March of Dimes is a national voluntary health agency whose mission is to improve the health of babies by preventing birth defects, premature birth and infant mortality. Founded in 1938, the March of Dimes funds programs of research, community services, education and advocacy to save babies.

Launched in 2003, the March of Dimes Prematurity Campaign is a multiyear, multimillion-dollar research, awareness and education campaign to help families have healthier babies.

As part of the March of Dimes Prematurity Campaign efforts, the Iowa Chapter community grants program is designed to invest in priority projects that further the March of Dimes mission, support national campaign objectives, and further our strategic goal of improving birth outcomes and decreasing birth disparities.

Grant Period

The 2010 funding period is Jan. 2010 - Dec. 2010.

Review Process

The Iowa Chapter's multi-disciplinary Program Services Committee will review the applications, and applicants will be notified of the status of their invitation to submit a full proposal in October 2009.

Letter of Intent Format

The letter is limited to two pages and must address the following eight questions:

1. Which of the funding priorities is the project addressing?
2. Who is the target audience?
3. How many people will the project reach?
4. What are the measurable objectives?
5. How will project success be evaluated?
6. What impact will the project have?
7. What is the amount of funding requested?
8. What are the major budget categories?

For More Information

Please visit the March of Dimes Iowa Chapter website for full instructions on the Letter of Intent process.

Grant Amounts

Grant application amounts can range from \$3,000 - \$25,000.

Funding Priorities

Priority One

Providing or enhancing preconception health and health care education and/or services.

For a list of 14 specific risk areas, go to <http://www.marchofdimes.com/professionals/19695.asp>. Some of these risk areas include smoking and drinking alcohol during pregnancy, obesity, diabetes in pregnancy, sexually transmitted infections, and hypothyroidism.

For more information, see the National Preconception Curriculum & Resources Guide for Clinicians at mombaby.org/beforeandbeyond/.

Priority Two

Providing or enhancing risk reduction education and/or services for pregnant women, such as:

- providing smoking cessation services utilizing the "5 A's" counseling approach,
- focusing on preterm birth recurrence prevention, such as health provider education on use of about "17P" (17 α hydroxyprogesterone caproate) treatment for previous singleton preterm birth, and
- quality improvement programs that address late preterm birth through systems that ensure compliance with ACOG guidelines regarding elective labor inductions and c-sections performed prior to 39 weeks.

Priority Three

Implementing disparity-related community programs that aim to decrease racial and ethnic disparities in birth outcomes. This may include March of Dimes programs like Centering Pregnancy, Stork's Nest[®], Project Alpha and *Becoming a Mom/Comenzando bien*[®].

Please Note:

March of Dimes chapter community grants do not fund scientific research projects. For more information about research grants, visit marchofdimes.com under "For Professionals".

How To Apply

Please visit the March of Dimes Iowa Chapter website at marchofdimes.com/iowa under the "Community Grants" section to read more about the application process and qualifications.

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