



**March of Dimes Golf for Babies**  
Wednesday, September 16, 2009  
1 pm shotgun start  
Greystone Golf Course | White Hall, Md.

**We hope that you will be able to join us** in our second year as we present the March of Dimes Golf for Babies. This year's event will take place in Northern Baltimore County at Greystone Golf Course. Golfers will enjoy 18 holes of golf, lunch, dinner, prizes, and awards, among more than 100 Baltimore area business leaders. Monies raised through the golf outing will fund life-saving efforts through the March of Dimes.

**The March of Dimes** is the Nation's leading advocate for strong, healthy babies. Since our inception in 1938, we have helped to fund leading scientific research and community programming, bringing hope and health to moms and babies across the world. March of Dimes funded research contributed to the development of the polio vaccination, increased awareness to the importance of folic acid in prevention of neural tube defects, and continues to generate scientific advancements that improve infant health.

**The mission of the March of Dimes** is to ensure that all moms can have healthy pregnancies by preventing prematurity, birth defects, and infant mortality. While we have come a long way, there is still work to be done. In the State of Maryland, one in eight babies is born too soon, and the rate of prematurity is rising across the country. The results are devastating to families, both emotionally and financially. Babies born too soon often incur lifelong disabilities including heart defects, auditory and visual deficiencies, cognitive delays, and respiratory distress. Some will not survive, and others will endure long hospital stays in Neonatal Intensive Care Units. The financial burden of a preterm child's medical costs in the first year of life averages more than \$40,000, well over the roughly \$3,000 cost of a full-term, healthy pregnancy.

**We need your help** to find solutions to the problem of prematurity. Despite the uneasy economic circumstances, support for the March of Dimes is a wise use of your organization's charitable dollars. The March of Dimes invests 77 cents of each dollar fundraised for scientific research and programming, establishing us as a National leader. We hope that you will consider partnering with the March of Dimes, as we Golf for Babies!



## Sponsorship Opportunities

All opportunities provide lunch, dinner, and gifts for each golfer on the team.

**Title sponsor** - \$7,500 - includes 8 golfers (2 teams)

Prominent logo or name inclusion on all marketing materials produced in conjunction with the event, including all program covers (from commitment date forward)

Acknowledgement in all press releases as event sponsor, as well as verbal recognition and banner placement at awards reception\*

One full page advertisement, either inside cover or back cover, on all programs

Prominent logo placement on Central Maryland March of Dimes golf web page

Opportunity to address guests at dinner program

Opportunity to place products and/or services near registration and auction, as well as corporate giveaway in golfer gift bag

Prominent display of company banner at registration and awards reception, as well as two tee signs on the course

**Golfer Gift Sponsor** - \$5,000 - includes 8 golfers (2 teams)

Logo inclusion on golfer gift bag

Full page advertisement in event program

Acknowledgement as a major sponsor at awards reception

Prominent display of company banner at event\*

Opportunity to place corporate giveaway in golfer gift bag

**Dinner Sponsor** - \$5,000 - includes 8 golfers (2 teams)

Acknowledgement as a major sponsor at awards reception

Banner placement at dinner reception\*

Full page advertisement in event program

Opportunity to place corporate giveaway in golfer gift bag

**Lunch Sponsor** - \$5,000 includes 8 golfers (2 teams)

Acknowledgement as a major sponsor at awards reception

Banner placement at lunch display\*

Full page advertisement in event program

Opportunity to place corporate giveaway in golfer gift bag

**Auction Sponsor** - \$5,000 - includes 8 golfers (2 teams)

Logo placement on each item description

Company banner placement with prize table\*

Full page advertisement in event program

Opportunity to place corporate giveaway in golfer gift bag

**Golf Cart Sponsor** - \$5,000 includes 8 golfers (2 teams)

Company logo placement on each cart

Verbal recognition in golfer welcome

Full page advertisement in event program

Opportunity to place corporate giveaway in golfer gift bag

**Practice Tee Sponsor** - \$2,500 includes 4 golfers (1 team)  
Name recognition at the practice tee green (provided by March of Dimes)  
Opportunity to place corporate giveaway in golfer gift bag

**Scoreboard Sponsor** - \$2,500 includes 4 golfers (1 team)  
Company signage at scoreboard area  
Opportunity to place corporate giveaway in golfer gift bag

**Putting Contest Sponsor** - \$2,500 includes 4 golfers (1 team)  
Name recognition at putting contest (provided by March of Dimes)  
Opportunity to place corporate giveaway in golfer gift bag

**Signage Sponsor** - \$2,500 includes 4 golfers (1 team)  
Corporate logo or name placement on directional signage on public roads to course day of event  
Opportunity to place corporate giveaway in golfer gift bag

*\*All banners to be provided by company for presentation at event*

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### Team Opportunities

**Gold** - \$3,500 - 8 golfers (2 teams)  
Two teams in tournament, includes lunch, dinner, and golfer gifts  
Two tee or greens acknowledgement signs on course  
Full page advertisement in event program  
Opportunity to place company giveaway in golfer gift bag

**Silver** - \$1,750 - 4 golfers (1 team)  
One team in tournament, includes lunch, dinner, and golfer gifts  
One tee or greens acknowledgement sign on course  
Opportunity to place company giveaway in golfer gift bag

**Bronze** - \$900 - 2 golfers  
Two golfers in tournament, includes lunch, dinner, and golfer gifts

**Individual** - \$450 - 1 golfer  
One golfer in tournament, includes lunch, dinner, and golfer gifts

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### Additional Sponsorship Opportunity

**Tee Sponsor** - \$250  
Company name and/or logo placed at tee signage  
Artwork to be provided by company

**March of Dimes Golf for Babies Commitment Form**

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

Team or Sponsorship Level: \_\_\_\_\_

Signature: \_\_\_\_\_

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Payment Method (Please select your preference):

- Prefer to be invoiced by the March of Dimes
- Have included a check payable to 'March of Dimes' for the full amount of selection
- Have provided payment information (Visa, American Express, MasterCard accepted):

Card Number: \_\_\_\_\_

Card Type: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name on Card & Mailing Address for Card Statement (if different than above):

\_\_\_\_\_

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The following individuals will golf on September 16:

TEAM 1

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

TEAM 2

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

All completed agreements should be returned to the March of Dimes to hold place in tournament. Space is limited to 144 golfers. Paid agreements will be honored in the order in which they are received. Full payment is due no later than Wednesday, September 9, 2009. Please direct inquiries to Emily Kohler.

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