



To engage more people in our mission, the New York State Chapter continued to expand efforts in November for Prematurity Awareness Month, with our **"Purple Moment of Hope"** lightings. Once again, on November 12, 2008, Prematurity Awareness Day, the Empire State Building and Niagara Falls anchored our awareness activities across the state, while each division hosted a variety of successful fundraising and media events. Thank you to all who worked to raise the funding and awareness needed to help reach our goal of giving every baby a healthy start.