

**PRELIMINARY PROGRAM FOR SYMPOSIUM ON
QUALITY IMPROVEMENT TO PREVENT PREMATUREITY
A Collaborative Project of the March of Dimes, ACOG, AAP, ACNM, and AWHONN**

Date: October 8 and 9, 2009
Location: Hyatt Regency Crystal City, Arlington, VA

Goals

The primary goals of this Symposium are to:

- Enhance prematurity prevention efforts in the US through increased recognition of the importance and efficacy of quality improvement and patient safety programs to reduce prematurity rates
- Generate action plans for stakeholder groups outlining education and interventions to reduce prematurity

Learning Objectives

At the completion of the Symposium, participants will be able to:

1. Describe the prevalence and theories of etiology of preterm labor and birth
2. Articulate the critical impact of the 20 percent increase over the past two decades in premature births, acknowledging the role of late preterm birth
3. Determine how professional organizations, health care, and regulatory agencies can positively impact prematurity prevention efforts
4. Describe quality improvement action plans and initiatives that can be undertaken by their stakeholder groups to reduce prematurity

DAY ONE THURSDAY

- 8:00 am Registration with continental breakfast
- 8:30 am Welcome
Speaker: Jennifer L. Howse, PhD
President, March of Dimes Foundation
- 8:45 am Keynote presentation on Quality Improvement in Perinatal Care and the Prevention of Prematurity
Speaker: Donald M. Berwick, MD. MPP, FRCP (Invited)
President and CEO, Institute for Healthcare Improvement
- 9:15 am Panel 1: Health Insurers and Health Systems
Moderator: Scott Berns, MD, MPH
1. Hospital Corporation of America: Steven L. Clark, MD, Medical Director, Women and Newborn Clinical Services
 2. Premier Perinatal Safety Initiative: Kathy Connolly, RN, MSED, CPHRM, Principal
 3. Ascension Health: Lora Sparkman, RN, BSN, MHA, Director, Clinical Excellence
 4. Geisinger Health Systems: Eric Bieber, MD, MSHCM, Executive Vice President, Strategic Network Development
 5. Intermountain Health Program, Utah: Brent James, MD (Invited)

6. United Healthcare: Tina Groat, MD, MBA, National Medical Director, Women's Health Line of Service

Discussion

11:15 am

Break

11:30 am

Panel 2: Policy Issues in Perinatal Quality Improvement

Moderator: Stephen C. Schoenbaum, MD, MPH, Executive Vice President for Programs, Commonwealth Fund

1. National Quality Forum (NQF): Helen Burstin, MD, MPH, Senior Vice President for Performance Measures
2. National Partnership for Women and Families: Lee Partridge, Health Policy Advisor
3. National Committee for Quality Assurance (NCQA): Sarah H. Scholle, MPH, DrPH, Assistant Vice President for Research
4. National Initiative for Children's Healthcare Quality (NICHQ): Charles J. Homer, MD, MPH, CEO

Discussion

1:00 pm

Lunch

Speaker: Mark R. Chassin, MD, MPP, MPH
President, The Joint Commission

2:30 pm

Panel 3: Clinical, Hospital and Physician Initiatives

Moderator: Hal C. Lawrence, III, MD, FACOG

1. ACOG Voluntary Review of Quality of Care Program: John S. Wachtel, MD, FACOG, Program Director
2. ACNM Programs in Perinatal Quality of Care: Nancy Jo Reedy, RN, CNM, MPH, FACNM
3. Massachusetts General Hospital, Partners Healthcare: Laura E. Riley, MD, Medical Director of Labor and Delivery
4. Ashland, Kentucky, Shawn Gorden, MD

3:30 pm

Break

3:45 pm

Discussion

5:00 pm

Reception for All Symposium Participants

DAY TWO FRIDAY

8:00 am

Registration with continental breakfast

8:30 am

Panel 4: Perinatal Quality Collaboratives

Moderator: Roger C. Young, MD, PhD

1. Ohio Perinatal Quality Collaborative: Edward Donovan, MD, and Jay Iams, MD
2. California Perinatal Quality Care Collaborative: Jeffrey Gould, MD, MPH, Principal Investigator
3. Maryland Patient Safety Center Perinatal Collaborative: Raymond L. Cox, MD, Chairman, Obstetrics and Gynecology Department, St. Agnes Hospital
4. New England Obstetric Safety Initiative: Barbara Fildes, RN, MS, CNM, Assistant Professor, Obstetrics and Gynecology, Dartmouth Medical School

5. Rhode Island: Maureen Phipps, MD, MPH, Director, Brown University National Center of Excellence in Women's Health
6. Puerto Rico: Jose Cordero, MD, MPH, Dean, University of Puerto Rico Graduate School of Public Health

Discussion

10:45 am

Break

11:00 am

Panel 5: Prematurity Prevention: Action Steps and Future Directions

Moderator: Alan R. Fleischman, MD

1. Role of Federal Government – Carolyn Clancy, MD, Director, Agency for Healthcare Research and Quality
2. Role of State Government – Ruth Ann Shepherd, MD, FAAP, Director of Maternal and Child Health, Kentucky Department of Public Health
3. Role of Health Insurance Community – Carmella Bocchino, RN, MBA, Executive Vice President of Clinical Affairs and Strategic Planning, America's Health Insurance Plans (Invited)
4. Role of Business Community – Helen Darling, President, National Business Group on Health
5. Role of Clinical Community
 - Hal C. Lawrence, III, MD, Vice President, Practice Activities, American College of Obstetricians and Gynecologists (ACOG)
 - Kim Armour, CNP, APN, RDMS, MSN, President, Association of Women's Health, Obstetric and Neonatal Nurses (AWHONN)
 - Judith S. Palfrey, MD, President-Elect, American Academy of Pediatrics (AAP)
 - Melissa Avery, CNM, PhD, FACNM, President, American College of Nurse-Midwives (ACNM)

1:00 pm

Adjourn

AWHONN Accreditation Statement:

Association of Women's Health, Obstetric and Neonatal Nurses (AWHONN) is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

AWHONN also holds Alabama and California BRN numbers: Alabama #ABNP0058 and California CNE provider #CEP580.

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CNE/CME hours are pending.

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