

Program Services

Program Services are on the front line of saving babies' lives, one pregnancy at a time! As active participants in the prenatal care networks of our chapter's 97 counties, Program Services volunteers emphasize collaboration, creativity and perseverance in addressing the issues of maternal and infant health.

Public Health Education serves to educate and inform the general public and women of childbearing age about maternal and infant health issues through collaborative community relationships that take shape as speaking engagements at conferences, educational baby showers, and usage of educational print materials in various settings. Messages focus on the importance of prenatal care and other pregnancy-related health care issues aimed at preventing infant death, prematurity, and birth defects. Through our Chapter funded community grants, help to further this mission work in public health education, as well as, professional health education by creating projects based on community needs.

Professional Education focuses on continuing education for health professionals relating to the newest breakthroughs in preconception and prenatal care, including cultural diversity training to help health care providers better serve a growing multicultural clientele. The centerpiece of continuing education is the March of Dimes nursing module program.

Public Affairs promotes advocacy on the national, state, and local levels to help ensure that family-friendly policies are adopted and maintained in an effort to guarantee all mothers and babies the best possible care before, during and after pregnancy.

Community Grants Program services volunteers issue and evaluate community grant proposals for other maternal child health organizations each year. Proposals are reviewed on the basis that projects will aim to increase access to and quality of health care for women and children, increase the availability of prevention services, or reduce disparities in preterm birth. Project interventions may be provider and/or consumer focused. The impartiality of this committee ensures that projects are feasible and can be sustained and replicated if proven effective. In 2008, \$136,400 was given in local community grants and special project awards.

NICU Family Support Project - The NICU Project responds to the emotional and informational needs of parents who have a child in a neonatal intensive care unit. The project assists parents during the NICU hospitalization, during the transition home and in the event of a newborn's death. In addition, the project contributes to NICU professional development and support in order to enhance service delivery to the families of critically ill newborns. This project is consistent with the historical role of the March of Dimes, which has funded and supported technical and medical advances in neonatology and in NICUs.

Prematurity Campaign - January 2008 marked the fifth anniversary of the initiation of the March of Dimes National Prematurity Campaign and the March of Dimes public commitment of resources and reputation to confront the most serious perinatal health problem in our nation - preterm birth. The organization set two goals for a National Prematurity Campaign: To increase public awareness of the problem of prematurity and to decrease the rate of preterm birth in the U.S. There has been measurable success in the increase in general public awareness, but the rates of preterm birth continue to rise. After evaluating key contributors to the increases in preterm birth, the March of Dimes has extended the campaign to the year 2020 to explore more strategic interventions.



Tennessee Chapter - Leslie Ladd, State Director

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Office - 423-461-8840
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Fax - 731-664-9144

Memphis Division
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Fax - 901-385-8576

Metro Knox Division
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Fax - 865-694-6066

Music City Division
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Fax - 615-399-0039

River Valley Division
Office - 423-267-7172
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National and Chapter Grants

In 2008, the Tennessee Chapter of the March of Dimes had \$4,105,893 in active national and community grants.

2008 Community Grants

Middle Tennessee State University
Lisa Ross Birth and Women's Center
Vine Hill
Women's Wellness Clinic
Johnson City Medical Center
The Med Foundation (Hollywood Health Loop)
University of Tennessee

Tennessee Chapter 2008 Annual Report



OUR MISSION

To improve the health of babies by preventing birth defects, premature birth and infant mortality.

The **March of Dimes** is the national nonprofit health organization whose mission is to improve the health of babies by preventing birth defects, premature birth, and infant mortality. Founded in 1938, the March of Dimes funds programs of research, community services, education and advocacy that save babies.

The **Tennessee Chapter** consists of six divisions, covering 97 counties -- 95 in Tennessee, 1 in Virginia, and 1 in Arkansas.

Appalachia Division: Carter, Greene, Hamblen, Hancock, Hawkins, Johnson, Sullivan, Unicoi, Washington. Tennessee/Virginia: Bristol.

Jackson Division: Benton, Carroll, Chester, Crockett, Decatur, Gibson, Hardeman, Hardin, Haywood, Henderson, Henry, Madison, McNairy, Obion, Tipton, and Weakley.

Memphis Division: Dyer, Fayette, Lake, Lauderdale, and Shelby. Arkansas: Crittenden.

Metro Knox Division: Anderson, Blount, Campbell, Claiborne, Cocke, Grainger, Jefferson, Knox, Loudon, Morgan, Roane, Scott, Sevier, Union.

Music City Division: Bedford, Cannon, Cheatham, Coffee, Davidson, Dickson, Franklin, Giles, Hickman, Houston, Humphreys, Lawrence, Lewis, Lincoln, Marshall, Maury, Montgomery, Moore, Perry, Putnam, Robertson, Rutherford, Smith, Stewart, Sumner, Trousdale, Warren, Wayne, Williamson, Wilson.

River Valley Division: Bledsoe, Bradley, Clay, Cumberland, DeKalb, Fentress, Grundy, Hamilton, Jackson, McMinn, Macon, Marion, Meigs, Monroe, Overton, Pickett, Polk, Rhea, Sequatchie, Smith, VanBuren, White.

President's Society

Chairman's Circle - \$50,000--\$99,000--In Lifetime
Kenneth & Tosha May

Visionary Circle - \$25,000--\$49,999 - In Lifetime

Terry & Gretchen Deaton
HCA Foundation
Mr. and Mrs. Donald Israel
Mr. C. McCullar
The Mick Foundation

Pacesetter Circle - \$10,000 - \$24,999 In Lifetime

John Colton
Mark E. Anderson
Mr. & Mrs. Stephen L. Thomas

President's Society

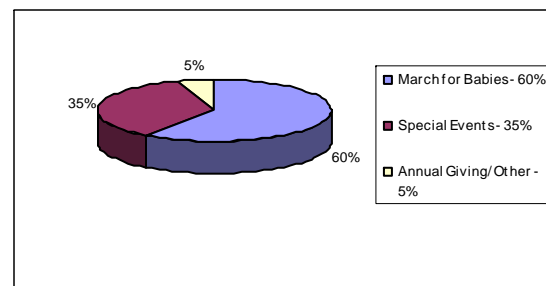
David Adair
Lydia Bors-Koefoed
Becky Colker
Mr. & Mrs. Steve Cook
Mr. & Mrs. Harvey Cummings
Sue Eaton
Dr. Charles Foreman, Jr.
Meagan Fulmer
Vanas and Mary George
Roy Haisley, Jr.
Milton and Denise Johnson
Richard Krieg
Fred Langley
Cheryl Major
Bob McNab
Georgia Oliver
Bonnie Paik
Phillips and Jordan, LLC
Mr. & Mrs. Thomas W. Powell
Pro2Serve Professional Project Services
Regional Medical Center
David Silberman
Speyer/Tennsco
T & T Foundation
Marjoire Tester

AmeriChoice
Michael Campbell
John Colton
Craig Cowart
Robert M. Deaton
Mr. & Mrs. Jerry Faulkner
Patricia French
Don Fuson
Karen Goss, PhD
David Israel
Carol Kiener Memorial
Shannon and Leslie Ladd
Louis and Connie Loeb
Carrel McCullar
Timothy Nevels
Buck Orrison
Pediatric Specialty, Inc.
Mr. & Mrs. David Pierce
Michele Powers
Dick Ragsdale
Greg Schuette
Southeastern Lubricants
William R. Steverson
John and Laura Tarpley
The Houghland Foundation

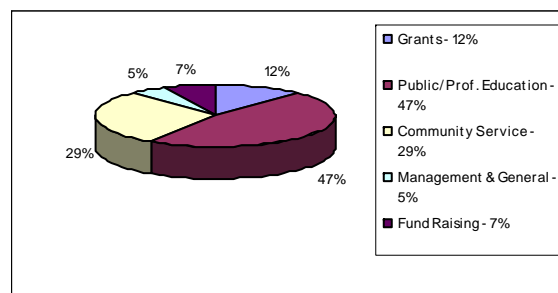
The Community Foundation of Greater Memphis
The Community Foundation of Middle Tennessee
Verhagen Foundation
Joan Wempe
West Tennessee Healthcare
Ron Wong

Financial Report

Income



Expenses



Special Events

The March of Dimes thrives because of the energy and talent of its volunteers. There are a variety of fundraising activities throughout the year that are fun and support our work to help Tennessee's babies be born healthy.

Achievement In Radio
Annual Giving Campaign
Best of Clarksville
Blue Jeans for Babies
Golf Tournaments
Gourmet Gala
March for Babies
Planned Giving
Signature Chefs Auction
Taste of Jackson

our national sponsors



additional sponsorship provided by:

