



MOM & BABY MOBILE HEALTH CENTERS



Partner with us

More than 5.6 million women of childbearing age in the U.S. live in counties with limited or no access to maternity care. Each year, 350,000 babies are born in these areas. March of Dimes Mom & Baby Mobile Health Centers® can help address the problem by providing care to those who need it.

Why March of Dimes?

March of Dimes is there for families at every stage of the pregnancy journey, even when access to high-quality care is out of reach. Our mobile health centers offer on-the-ground, maternal health programs with services aimed at bringing support, education, and care to moms and moms-to-be.

March of Dimes Mom & Baby Mobile Health Centers

- Enable health care access to women and children via pre-conception, pregnancy, postpartum, and newborn interventions, as well as primary, wellness, and preventative care, in their neighborhoods.
- Are uniquely positioned through purpose-driven partnerships to serve people of color and underinsured/uninsured people in underserved communities regardless of immigration status or ability to pay.

Our approach

Through our mobile health centers, we aim to improve birth outcomes by addressing access to care and social drivers of health, while providing wraparound clinical and community services (e.g. housing, nutrition).

In partnership with clinical providers, our mobile health centers offer services across five pillars¹ of maternal and infant care:

1. Pre-pregnancy interventions
2. Pregnancy interventions
3. Postpartum interventions
4. Newborn interventions
5. Primary healthcare interventions



¹Social determinants of health screening and navigation to community-based services and referrals are integrated into each of the five pillars of services.

March of Dimes Mom & Baby Mobile Health Centers® facilitate collaborative partnerships across multiple sectors and efficiently allocate financial and human resources—directly meeting women and families in their communities, minimizing barriers to accessing care.

March of Dimes is responsible for:

- Building mobile health clinics in partnership with clinical partners.
- Offering marketing and public relations support.
- Providing technical leadership, supportive supervision, and monitoring and evaluation tools and resources.
- Providing a stipend to healthcare partners to help cover non-clinical services and operations as funds are available.

Clinical partners are responsible for:

- Making data-informed decisions and, in collaboration with March of Dimes locally, identifying areas to be served by the Mom & Baby Mobile Health Center.
- Providing all clinical services on the unit and/or at community centers providing closed-loop referrals to social and health services.
- Establishing and/or strengthening partnerships with community and multisector organizations, services, and resources for patients accessing care through the Mom & Baby Mobile Health Center.
- Managing all day-to-day operation of the mobile health unit, including transporting the unit to service locations, employing a driver, maintaining appropriate clinical and non-clinical staff, and scheduling patient visits.

Selection criteria includes:

- An existing maternal and infant health clinical department; mobile health experience required.
- Strong interdisciplinary and cross-sector partnerships, including community partners.
- Sustainable personnel, financial, and operational supply chain resources and processes; preferably existing partnership with higher-education teaching programs such as medical schools and residency programs, and nursing and midwifery programs.
- Appropriate storage and maintenance facilities, administrative, and organizational leadership support, and the capability to equip the mobile health unit with appropriate medical equipment and supplies.
- Diverse, multilingual, and multidisciplinary personnel, that may include an OB-GYN or family medicine physician/attending, a family medicine nurse practitioner, nurse midwife, medical assistant, and a driver/registration coordinator.
- A community health worker and social worker may facilitate linkages and referrals, and/or the clinical provider can partner with community agencies to support patients accessing additional services.



For more information about our Mom & Baby Mobile Health Centers®, visit marchofdimes.org/mobilehealth or email mobilehealth@marchofdimes.org